



MARIOOUTTEN

CONTACT

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EDUCATION

ART INSTITUTE OF ATLANTA

Interactive Media Design
2005

FLORIDA INTERNATIONAL UNIVERSITY

Advertising and Marketing
1998

SKILLS

Product Design

Journey Maps
Interaction Design
Rapid Prototyping
Visual Design
User Research
Usability Testing
Workshop Facilitation

Software

Illustrator
Sketch
Photoshop
Axure
Invision
Sublime

Languages

CSS
HTML
Javascript

DESIGN EXPERIENCE

Backbase

December 2018 - Present

Principal UX Designer

Responsible for user experience, consulting, research and design, in the implementation of Backbase products for Financial Service Institutions in North America. Focus on retail and business banking.

Deloitte

September 2016 - December 2018

Manager (UI/UX)

Managed a team of UX Designers on various projects. Provided leadership by spearheading initiatives including the sharing and development of design standards, user journeys workshops, user research and team learning and development

Deloitte

September 2014 - September 2016

Senior Product Engineer

Drove the current and future UI/UX vision of assigned products. Using principals of Human Centered Design, I designed and delivered solutions focused on solving user needs. Responsible for all UI/UX related tasks on projects including usability testing, workshop facilitation, prototype development, and visual design

AT&T Mobility

September 2012 - September 2014

Senior UI/UX Designer

Created mobile applications for various clients using principals of user centered design to ensure the delivery of simple and intuitive user experiences

Technisource

January 2010 - September 2012

Web Design Operations Supervisor

Managed various teams of contractors, including Web Designers, Quality Assurance Proofers, Web Domain Support and Vendor Preparations for client AT&T

OTHER EXPERIENCE

AT&T

2005 - 2010

Senior Lead Web Designer

Design and front-end development of websites that adhere to web standards and accessibility. Lead for a team of seven individuals committed to designing quality websites for AT&T customers

Cinema Screen Media

2004 - 2005

Fulfillment Manager

Responsible for ensuring client contracts were in compliance with agency process and advertising was completed and delivered on time

BBDO

2002 - 2004

Advertising Account Executive

Responsible for execution of promotional advertising and events with radio stations in the South Florida and Pennsylvania markets for client Cingular Wireless