

PROFILE

Senior Experience Designer with a strong desire to inspire creativity, innovative thinking and offer compelling solutions that translate into building world-class interactive experiences and products across all digital platforms. An acknowledged User Experience professional with expertise in building and designing UX/UI strategies.

Portfolio
www.mariooutten.com

SKILLS

Product Design

Experience Maps	●●●●●●●●●●●●●●
Information Architecture	●●●●●●●●●●●●●●
Interaction Design	●●●●●●●●●●●●●●
Rapid Prototyping	●●●●●●●●●●●●●●
Visual Design	●●●●●●●●●●●●●●
User Research	●●●●●●●●●●●●●●

Software

Illustrator	●●●●●●●●●●●●●●
Dreamweaver	●●●●●●●●●●●●●●
Sublime	●●●●●●●●●●●●●●
Omnigraffle	●●●●●●●●●●●●●●
Axure	●●●●●●●●●●●●●●
Justinmind	●●●●●●●●●●●●●●
iRise	●●●●●●●●●●●●●●

Languages

HTML	●●●●●●●●●●●●●●
CSS	●●●●●●●●●●●●●●
Javascript	●●●●●●●●●●●●●●

EXPERIENCE

Senior Product Engineer (UI/UX) Deloitte Innovation Lab 2014 - Present

- Drive both the current and future UX/UI vision through innovation, and solid understanding and translation of customer and end-user needs, designing and delivering intuitive, world-class solutions.
- Lead UX and UI related tasks on projects including IA, UI design, wireframes, functional specifications, visual design, usability testing and building rapid prototypes.
- Responsible for research, workflows and user-centered approach to design solutions across multiple platforms that meet user needs and product strategy requirements.

Senior UI/UX Designer AT&T Mobility 2012 - 2014

- Created mobile applications for various customers using principals of user centered design to ensure the delivery of simple and intuitive user experiences.

Web Design Operations Supervisor Technisource/AT&T 2010 - 2012

- Managed and mentored a team of 97 individuals including Web Designers, Quality Assurance Proofers, Domain Technical Support and Vendor Preparations for client AT&T Internet Operations Group

OTHER WORK HISTORY

AT&T 2005 - 2010 Senior Lead Web Designer

Design and front-end development of websites that adhere to web standards and accessibility. Led a team of seven individuals committed to designing quality websites for AT&T customers

Cinema Screen Media 2004 - 2005 Fulfillment Manager

Ensured client agency contracts and advertising were in compliance with agency process and completed from concept to design

BBDO 2002 - 2004 Assistant Account Executive

Responsible for execution of promotional advertising with radio stations in the South Florida and Pennsylvania markets.

EDUCATION

December 2005
Major: Interactive Media Design
Art Institute of Atlanta

December 1998
Major: Advertising Minor: Marketing
Florida International University